

INFORMATION DISCLOSURE STATEMENT

IN AN APPLICATION

(Use several sheets if necessary)

Docket	Number:	

60027.0201US01/BS02339

Application Number:

10/726,727

Applicant: William R. Matz

Filing Date: December 2, 2003

Group Art Unit: Not Yet Assigned

			U.S. PATENT DOCUM	ENTS				
EXAMINER INITIAL	DOCUMENT NO.	DATE	NAME	CLASS	SUBCLASS	FILINC IF APPRO	DATE OPRIATE	
/J.Z./	5,038,211	08/06/91	Hallenbeck	358	142			
	5,559,548	09/24/96	Davis et al.	348	6			
	5,630,119	05/13/97	Aristides et al.	395	601			
	5,818,438	10/06/98	Howe et al.	345	327			
	5,892,508	04/06/09	Howe et al.	345	327			
	5,917,481	06/29/99	Rzeszewski et al.	345	327			
	5,983,227	11/09/99	Nazem et al.	707	10			
	6,076,094	06/13/00	Cohen et al.	707	104			
	6,172,674	01/09/01	Etheredge	345	327			
\/	6,252,586	06/26/01	Freeman et al.	345	321			
V	6,314,577	11/06/01	Pocock	725	93		-	
		F	OREIGN PATENT DOC	UMENTS	-			
	DOCUMENT NO.	DATE COUNTRY	CLASS	SUBCLASS	TRANSLATION			
	110.					YES	NO	
	ОТНЕ	R DOCUMEN	ITS (Including Author, Tit	le, Date, Pertiner	nt Pages, Etc.)			
/J.Z./·	1 1		ww.wink.com, date unknow	·				
	"allNet D	"allNet Devices: - Report: Interactive TV Soon to Become Direct Marketing Tool," www.allnetdevices.com, 2/21/10, 14 pages.						
	Liberate 7	Liberate Technologies, www.solutions.liberate.com, ate unknown, 7 pages.						
	Respond 7	Respond TV, www.respondtv.com; date unknown, 4 pages.						
-V	Nielsen M	Nielsen Media Research, "Who We Are and What We do," www.nielsenmedia.com, date: 2001, 4 pages.						

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PATENT TRADEMARK OFFICE

EXAMINER	/Jun Fei Zhona/	DATE CONSIDERED	09/17/2007 ⁻	

EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; draw line through citation if not in conformance and not considered. Include copy of this form for next communication to the Applicant.